

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 574225 /		<u>Alt Order #</u> 09815438
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 1474	
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/02/12	10/08/12	M-F 5-530a Good Day	5a-530a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$250.00			
N 2	31	10/02/12	10/08/12	M-F 530-6a Good Day	530-6a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$450.00			
N 3	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$450.00			
N 4	31	10/02/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				4	\$425.00			
N 5	31	10/02/12	10/08/12	Good Day Colorado	8a-9a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
N 6	31	10/02/12	10/08/12	Regis & Kelly	90130a-10a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$250.00			
N 7	31	10/02/12	10/08/12	Everyday	10a-11a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				4	\$175.00			
N 8	31	10/02/12	10/08/12	Judge Judy	11a-12p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$250.00			
N 9	31	10/02/12	10/08/12	We the People w/ Glo	12p-1p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$250.00			
N 10	31	10/07/12	10/07/12	FOX News Sunday	8a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$250.00			
N 11	31	10/02/12	10/08/12	Judge Judy	3p-4p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> DCCC	<u>Estimate #</u> 1474
<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	31	10/02/12	10/08/12	Ricki Lake	4p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$450.00			
N 13	31	10/02/12	10/08/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$600.00			
N 14	31	10/02/12	10/08/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$600.00			
D 15	31	10/06/12	10/06/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
D 16	31	10/06/12	10/06/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
N 17	31	10/07/12	10/07/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$450.00			
N 18	31	10/07/12	10/07/12	News Su 530-6p	530p-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$450.00			
N 19	31	10/04/12	10/04/12	FOX X Factor	7-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$5,000.00			
N 20	31	10/05/12	10/05/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,600.00			
N 21	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,200.00			
N 22	31	10/02/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,600.00			
N 23	31	10/02/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$1,200.00			
N 24	31	10/02/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$500.00			
N 25	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,200.00			
N 26	31	10/02/12	10/08/12	TMZ	1035p-1105p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$350.00			
D 27	31	10/02/12	10/08/12	Family Guy	11p-1130p		:30			NM	0	\$0.00
N 28	31	10/07/12	10/07/12	NFL on FOX 11am	11a-CC		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$6,000.00			
N 29	31	10/06/12	10/06/12	College Football Early	1p-cc		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$950.00			
Totals											71	\$48,550.00

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10/02/12 - 10/08/12	DCCC	1474

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congression:	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	<u>Totals</u> Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
10/01/12 - 10/08/12		71		\$48,550.00		\$41,267.50						
Totals		71		\$48,550.00		\$41,267.50						

Signature: _____ **Date:** _____

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